



Flexo Best Practice Tool-Box –

Conditions & Benefits for supporting + Explanation of the Guides

FTA Europe is leading a project to produce a series of Flexo Best Practice guides

European flexo companies can become a Flexo Best Practice Tool-Box supporter for only 4000 €. Supporting companies are expected to make a technical as well as a financial contribution. Each guide will require a face-to-face meeting of the project sponsors' technical team in Europe, supplemented by regular web meetings.

Benefits of supporting the project:

- Cross-industry guides minimise costs/resources for individual companies, avoid duplication, and simplify training and supervision;
- Guides will be available in multiple languages (depending on the total funds raised);
- Guides position a supporting company as an industry leader; providing high value communication at low cost;
- Supporting companies contribute to establishing practical de-facto international operating procedures;
- Supporting companies offer better communication with customers to mutually improve performance.

Topics for the first two guides:

Guide 1: Maintenance and Press Analysis

- Pre-conditions for process quality and stability
- Test forms to assess mechanical press performance
- Productivity maintenance
- Anilox rollers and cleaning techniques
- Consumables storage
- Energy and Environmental considerations

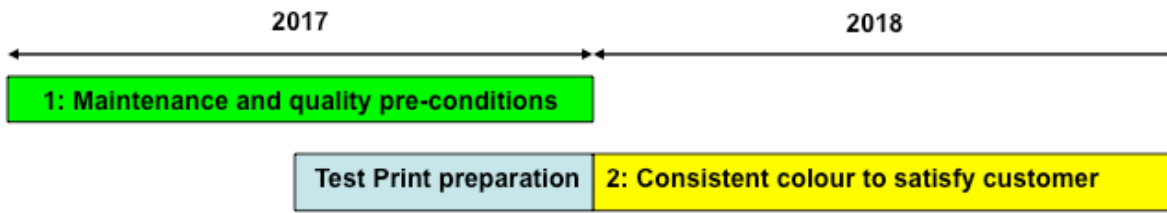
Guide 2: Consistent Colour

Achieving defined consistent colour is a key to reducing waste, and improving economic and environmental performance.

- Consistent production of same product at multi-sites
- Understanding key issues of different systems
- Extended colour gamut/fixed colour palette
- Adapted fingerprints
- Engraving methods & Plate types
- Measurements & Quality control devices

Guide 2 will include test printing at a minimum of 2 sites with comparative analysis to demonstrate the benefits of best practice. The participating print sites and suppliers will be expected to provide their services and materials free-of-charge. Planning will be needed in year 1 to ensure success and timely delivery.

Timeline of the Project



The Flexo Best Practice Tool-Box and the relative Guides are elaborated in **collaboration** and **co-ordinated** for the aspects related to the editing of the final documents by **icmPrint**.

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